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EFFECT OF ORGANIZATIONAL CULTURE ON THE SUCCESS OF ENTERPRISE RESOURCE PLANNING SYSTEM IMPLEMENTATION

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This study examines the impact of the organizational culture on the successful implementation of Enterprise Resource Planning (ERP) systems. Empirical data was collected using a questionnaire distributed to managers, I.T. staff, and ERP users in Vietnam's businesses. A total of 153 responses were collected and analyzed. The result shows a positive relationship between the organizational culture and ERP implementation success in Vietnam's businesses. Furthermore, the organizational culture can explain 25,3% of the variance in ERP implementation success. This study's outcomes contribute to fulfilling the research gap on ERP implementation in Vietnam. Moreover, these results are also helpful to ERP vendors, consultants, and organizations implementing ERP in Vietnam and other developing countries.

Keywords: *Critical Success Factors, ERP, ERP implementation, Organizational Culture, Vietnam's business*

DIVERSIFICATION OF THE LIVELIHOOD AND HOUSEHOLD INCOME: A CASE STUDY OF DAK LAK PROVINCE

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This study uses the organization's panel data set TVSEP (Thailand Vietnam Socio Economic Panel) through the period 2007 – 2017. The study focuses on households with the main income from agricultural production, after synthesizing and processing data, the number of households included in the analysis is 362 households, repeated over 6 periods. There are 4 statistical methods used to solve econometric problems and improve the accuracy of

Organizing Institutions:

Can Tho University - Hue University of Economics - Tay Nguyen University - Sofia University, Bulgaria

