

**BBU VII. International Sustainability Student Conference**  
**26<sup>th</sup> April 2024**

13:50	<a href="#">Log In</a>
14:00	<p>Opening ceremony  <u>Zsuzsanna Győri, PhD</u>  <i>Head of BBU Centres of Excellence</i>  <i>Head of Centre of Excellence for Sustainability Impacts in Business and Society (CESIBUS)</i>  <i>Budapest Business University</i></p>
14:05	<p>European School of Sustainability Science and Research: Opportunities to Foster Research Collaboration  <u>Joao Eustachio, PhD</u>  <i>Co-Executive Director</i>  <i>European School of Sustainability Science and Research (ESSSR)</i></p>
14:30	<p>Workshop on Scientific Writing: Hints to Increase the Chances of Getting Your Paper Accepted  <u>Joao Eustachio, PhD</u>  <i>Co-Executive Director</i>  <i>European School of Sustainability Science and Research (ESSSR)</i></p>
14:50	<b>Break</b>

**Sections Agenda**

	<a href="#">Sustainability at SMEs and corporations</a>	<a href="#">Quality Education</a>	<a href="#">Sustainable and Responsible Hospitality and Tourism</a>	<a href="#">Sustainable cities and communities</a>	<a href="#">Responsible consumption and production</a>	<a href="#">Climate Action</a>	<a href="#">Reduced inequalities</a>
	Section leaders: Zsuzsanna Győri	Section leader: Krisztina Szegedi	Section leader: Judit Lovasné Avató	Section leader: Mihály Dombi	Section leader: Titanilla Éva Oravec	Section leader: Joao Eustachio	Section leader: Levente Horváth

15:00	One global step for an SME, one giant leap for energy sustainability – The case study of a Hungarian firm Soma Balla	<b>Sustaining Quality Education Through Free Senior High School: A Case Study in Ghana</b> Ebenezer Rexford Amankwah	Local Spending Differences Across Customers of Accommodation Categories Karimov Alishan	Sustaining resilience: A dual agenda for both greener and resilient supply chains Daniel Simon	The Impact of Influencer Marketing on Social Media Awareness and Purchase Intentions for Organic Food A Literature review Awaz Ismael	Sustainable surveillance; How sustainability can be used by the Governments to Control the General Masses Adin Dzidic	Diversity, Equity and Inclusion at Boehringer Ingelheim Julia Hübner Alina Traut
15:20	The Role of Sustainability for Small and Medium-sized Enterprises from the lens of business diplomacy Anh Tuan Tran Anh Tuan Nguyen	<b>Enhancing Quality Education through Sustainable AI Integration</b> Samel Kibiku Emmanuel Ehigbai	<b>From Participants to Explorers: Gamification and its Impact on Learning Experience</b> Junfeng Shi	Corporate Impact on Employee Wellbeing: The Role of Social Sustainability Elisabete Nogueira Manuel Névoa	Refining Brilliance A Multiple Case Study on Sustainable Innovation in Fine Jewelry Claire Iltis	Does green innovation speed drive environmental performance? examining the role of green knowledge acquisition, dissemination, and response Enoch Adusei	Flexibility and equality: unraveling the nexus of labor market dynamics and gender equality in developing countries Hajer Jomaa
15:40	Embracing Digital Transformation: Post-pandemic Strategies for Small and Medium-Sized Enterprises (SMEs) in Vietnam Chu Minh Huy	Equal Opportunities and Inclusive Education in European Union Higher Education Institutions Ferenc Ivanics	Enhancing tourist experience and sustainability through treasure hunting games Malika Jetenbayeva	The Development of the New Capital City of Indonesia: New City Branding, Sustainability Strategies, and the Resource Integration in Enforcing a Smart Green City Haruming S. Saraswati Hikmat Mursalzade László Molnár	“Thrifty fit check” Generation Z's knowledge - attitude - practice gap in second-hand clothing consumption - A preliminary study Linh N. Phung	The Role of Nuclear Power in Transition to Green Energy in the European Union Bíborka Kiss	Bridging the Gender Gap: Mitigating the Impacts of Climate Change on Women in MENA Agriculture Naoum Rawia

16:00	Sustainability efforts and outcomes at SPAR Hungary Dóra Ivánka	Governance Framework and Implementation Paths of the Green Transformation of Vocational Education and Training in the European Union Tian Xueying	The impact of sustainable management and eco-friendly services on brand value in hospitality industry Yejin Kim	Professional drones at the crossroads of sustainable development and society Hugo Chanal	The Role of Sustainability in Leveraging Blockchain Technology for Supply Chain Management Mandana Gharehdaghi	Green Bonds: Introduction and regulatory framework Magdalena Alitah	<b>Breaking barriers : Advancing gender equality in the video games industry</b> Laura Briand Rebecca Thellier
16:20	<b>Economic Drivers of Firms' Purpose-driven Choice of Climate Change Disclosure</b> Folayemi Omolade Akintunde Ben-Othman Hakim		Green Initiatives In Hospitality Industry: Strategies For Sustainability Zhala Mammadova	What makes a city sustainable? Philipp Luebbers Dogan Karaaslan	The Impact of Green Supply chain Management on Green Purchase Behavior A Comprehensive Review Rama Alzu'bi	Optimizing CCUS in European Oil Industry: Digitalization, Advanced Analytics, and the Path to Sustainability Nariman Pahlavanyali	Gender equality: the human resource management policy practice on single mother employees Wu Yuxiaosi
16:40	The Link Between Sustainability Performance and Value Creation Gaybullaev Olimjon			Payments from Environmental Services: experiences from the globe Sebastián Chinchilla Chacón	Food waste management in restaurants: A case study of H.N. Vietnamese restaurant in Budapest Tran Thu Phuong	White Pollution – Current Status and Solutions for Present and Future Generations Nguyen Linh Trang	Inclusion can't wait: Exploring the impact of inclusive employment on corporate success Sára Both
17:00	Unlocking Indonesia's Digital Entrepreneurial System: A Comparative Assessment Using Digital Entrepreneurship Ecosystem Index			Social embeddability of the preservation of natural ecosystems - Ecological Attitude Formation Szabolcs Vincze	Could supplementation of athletes be sustainable? Gréta Újvári Brigitta Zsótér Zoltán Veres	Biogas Production as a Sustainable Circular Economy Solution in The Linear, Limited Supply Chain System Peter Csiba	

	Lydia Apriliani						
17:20	The factors that deter African SMEs from adopting sustainable practices Mbali Ayanda Sithole				Promoting Sustainable Food Choices with Nudging Techniques Veronika László	<b>Pollution of the aviation industry and its effect near airports</b> Zsombor Polgár	
17:40	How do business enterprises in developing countries comprehend sustainability? Evidence from Mongolia. Ulziimaa Altnaa						